Corporate Leadership Congress

Membership Invitation

COMMUNITY LIVER ALLIANCE ™

GLOBAL AWARENESS. LOCAL IMPACT.

PURPOSE STATEMENT

The CLA Corporate Leadership Congress framework facilitates coalition building and funding partnerships that will support patients with liver disease and their caregivers with the medical community including pharmaceutical, biotech, device companies, health and wellness, rehabilitation and other key stake holders.

We’re creating partners, not sponsors. We’re focused on impact, not revenue. We’re passionate, not pushy. Those invited to join our Corporate Leadership Congress help us develop strategy around education and outreach programs, advocacy, and research.

We believe input and resources, as well as funding, from our partners is crucial to building the most robust and successful programs.



CONGRESS GOALS



The goals of our corporate congress membership revolve around securing support, building strategic partnerships, increasing influence and visibility, and ultimately furthering our mission and impact for patients. The CLA Corporate Congress serves as a formal platform for collaboration between the Community Liver Alliance and corporate stakeholders who share a commitment to liver health. The Congress:

01 Provides structured engagement between CLA leadership and industry partners

02 Encourages responsible, transparent dialogue on unmet needs in liver disease

03 Supports education, advocacy, and community programming

04 Ensures that the perspectives of diverse industry sectors contribute to improving patient outcomes

2026 CORPORATE LEADERSHIP CONGRESS $45,000

GOLD LEVEL — Premier Strategic Partner provides maximum visibility, deep strategic engagement, and priority access to CLA leadership, programming, and national initiatives.

Benefits

- Logo on CLA Corporate Congress Webpage (premium placement)
- Invitations to attend the CLA Signature Events, including:
  - You Make a Difference Luncheon (YMAD)
  - National Liver Gathering (NLG)
- Logo placement on sponsor boards at all CLA events
- Opportunity to collaborate on a mission-aligned sponsorship tailored to select CLA events
- Dedicated Leadership Meeting at AASLD with CLA Executive Team
- Social Media Recognition (3x annually) across CLA platforms
- Comprehensive summary of the National Liver Gathering
- Invitation to join the NLG Planning Committee
- Includes participation in ongoing work groups with industry experts, advocacy leaders, and patient representatives
- Optional featured article + congress listing in quarterly newsletter
- Opportunity to present to the CLA Staff (program, research, or corporate update)
- One-Month promotion of a clinical trial or therapy campaign
  - Includes website spotlight, social media support, and targeted community education channels
- Priority access to additional partnership or sponsorship opportunities

2026 CORPORATE LEADERSHIP CONGRESS $35,000

SILVER LEVEL — Strategic Visibility Partner is designed for organizations seeking strong brand presence and meaningful engagement without the full commitment of the Gold tier.

Benefits

- Logo on CLA Corporate Congress Webpage (standard placement)
- Invitations to attend the CLA Signature Events, including:
  - You Make a Difference Luncheon (YMAD)
  - National Liver Gathering (NLG)
- Logo on sponsor boards at CLA events
- Opportunity to collaborate on a mission-aligned sponsorship tailored to select CLA events
- Social Media recognition (1x annually)
- Summary of the National Liver Gathering
- Congress listing in quarterly newsletter
- Invitation to participate in select NLG Work Groups
- Opportunity to present short update to CLA Staff
- Two-week promotion of a clinical trial or therapy campaign

2026 CORPORATE LEADERSHIP CONGRESS $25,000

BRONZE LEVEL — Foundational Engagement Partner is a strong entry-level partnership tier for companies seeking basic recognition and event access.

Benefits

- Logo on CLA Corporate Congress Webpage
- Invitations to attend the CLA Signature Events, including:
  - You Make a Difference Luncheon (YMAD)
  - National Liver Gathering (NLG)
- Logo on Sponsor Boards at select events
- Opportunity to collaborate on a mission-aligned sponsorship tailored to select CLA events
- Summary of the National Liver Gathering
- Congress listing in Quarterly Newsletter
- One-week promotion of a clinical trial or therapy campaign

GET IN TOUCH

Call to Partnership

We invite your organization to join the Community Liver Alliance as a Corporate Congress Member.

Together, we can advance liver disease awareness, support affected individuals, and drive forward meaningful change in communities nationwide.

michele@communityliveralliance.org

+412-804-8447

communityliveralliance.org